

STUDY CASE



THE BUSINESS CHALLENGE

Exit Playbook help companies exits from their businesses through the expert guidance helping them to exit smoothly. They came to us for building their website from scratch and provide functionality like payment through it and coupon management.

OUR APPROACH

Our approach was to build a responsive site that exceeds the client's expectation and hence resulting in a fulfilling and a scalable product. We wanted to provide a global payment gateway so implemented STRIPE. The complete coupon and membership module was well thought and implemented with perfection.



THE OUTCOME

- 1). Website designed from scratch.
- 2). Implemented Stripe as a Payment Gateway.
- 3). Promo/Coupon Code functionality added.
- 4). User Management.
- 5). Membership Management - Free Trial, Monthly and Yearly

TECH STACK

