



CASE STUDY

THE BUSINESS CHALLENGE

GemGanesha sells their GemStones online and manages all the transaction details by some spreadsheets and documents. It has approached us to create an online woocommerce store to sell their GemStones easily.

OUR APPROACH

We build a DSMTracker(Demand Side Management Tracker) application for better rebate processing. Also created customer and Trade Ally Portal for more holistic application submission and processing experience. The solution involved between reporting, enhanced workflows, upstream and midstream program management, and Field inspection.

THE OUTCOME

The company was able to go paperless. Overall time spent by a customer for application submission got reduced considerably. Rebate processing got way faster all the way till payment generation. Finally, utility Companies could easily do reporting on the customer data in the form of Dashboard creation or scheduled reports emails in stakeholders' inboxes

TECH STACK

