

CASE STUDY



THE BUSINESS CHALLENGE

Verde Martin is a sales agency that helps business leaders find new revenues, savings, and efficiencies by maximizing the sales process through its own tested and proven Sales Audit system. Verde Martin has contacted us to make some content changes and styling the website which already existed.

OUR APPROACH

The team did the analysis of all existing plugins and pages that editors were currently using and proposed enhancements on the same. Various paid and free plugins were researched upon and custom plugins too were created for implementing the proposed changes.



THE OUTCOME

The website got transformed into a modern interface that was in sync with the company's values.

The better UI/UX experience led to an increased customer traffic on the website.

TECH STACK

